



EUROPEAN SUSTAINABLE TROPICAL TIMBER COALITION

Valencia, 13 February 2015

The market as driving force behind sustainable tropical forest management

The 2nd European Sustainable Tropical Timber Coalition Conference

Every year, millions of hectares of tropical forests are being destroyed. The private sector and public authorities in Europe can play a large role in reversing this trend. The power of sustainable timber procurement as the driving force behind the sustainable use of tropical forests will be the central theme of the conference.

Date: 13 February 2015
Time: 10.00 – 19.00 hrs. CET (including lunch, drinks & a small bite)
Location: Feria Valencia Central Forum, Avenida de las ferias, Valencia, Spain
Directions: <http://centroeventos.feriavalencia.com/en/visito/como-llegar/>
Information: Anne van Steenoven: vansteenoven@idhsustainabletrade.com

Program

- 08.00 **STTC Working Groups meetings** (WG members only)
- 09.30 **Registration and refreshments**
- 10.00 **Welcome, agenda and process**
Ted van der Put, Director IDH The Sustainable Trade Initiative
Peter Woodward, Conference facilitator
- 10.20 **Impact20x15 presentations on progress**
Dutch national government – speaker to be confirmed
Leroy Merlin Italy – Luca Pereno, CSR Manager
City of Barcelona – speaker to be confirmed
- Reflections on progress to date**
Speaker panel with participant discussion
- 11.45 **Break**
- 12.15 **STTC Working Groups headline update reports**
Andre de Boer, on behalf of WG Business Encounters



Hans Stout, on behalf of WG Technical Issues

12.45 **European market as driving force of SFM in Peru – producer perspective**

Jose Luis Canchaya, Madreacre, Peru

13.00 **Lunch**

14.30 **Moving to the next level**

Participants identify and discuss STTC priority action items where a collaborative approach can stimulate progress

16.00 **Next steps from today**

Feedback of proposals with comment from expert stakeholder panel

Andre de Boer, Secretary General ETTF

Hans Stout, Program Director Tropical Timber IDH

Jaime Manteca, Project Director Copade

STTC Strategy & Advisory Group member - to be confirmed

16.45 **STTC award ceremony and closing remarks**

The European STTC hands out an award to the most innovative and inspiring STTC member of the last year.

17.00 **Close, drinks and a small bite**

Some good Spanish wine and the ultimate sector networking opportunity.

